

**Tobacco Free Clay**  
 Partnership Meeting: Fleming Island Library  
 Date: May 9, 2012

Members Present: Nicole Dantes (AHEC), Brittnee Robinson (SJRSt), Darrin DeTorres, Sandy Young, Steve Howard, Mary Ann Steinberg, Heather Sciartelli

TOPIC	DISCUSSION	ACTION
<b>Welcome</b>	Heather Sciartelli called the meeting to order at 3:35 pm. In the absence of a partnership chairperson.	
<b>Committee Reports &amp; Old Business:</b>	<p>Approval of Meeting Minutes: March 5, 2012</p> <p>1. SWAT UPDATES:</p> <p>a. School Board Policy Update: Staff met with School Board Member Van Zant to deliver educational packets for the board members and key district staff. Van Zant has committed to sponsoring the policy and will begin the work to place the policy on the May 17<sup>th</sup> agenda.</p> <p>b. Billions of Butts Campaign: Mary Ann gave the update that the SWAT youth &amp; TFC members have collected over 67,000 cigarette butts since November 2011. Butt collecting kits are still available for students needing volunteer hours, but no other pick ups will be scheduled. The OP Town Council proclaimed April 22<sup>nd</sup> as Earth Day in honor of the SWAT youths' efforts to rid the town of tobacco litter.</p> <p>c. CFT: Two current SWAT members and TFC member Dave Steinberg attended the March 27 BCC meeting. The Clay County BCC passed a CFT resolution to urge retailers to stop the sale of CFT products to youth.</p> <p>d. Heather updated the members that our SWAT youth were chosen to be the presenters at the upcoming Daytona SWAT event. Two SWAT youth will be working with 20 other counties, the Daytona Speedway &amp; our Tobacco Free Florida PR Firm Golin Harris to craft the messaging and design the event. The event will take place on Tuesday, June 19<sup>th</sup>.</p> <p>2. CLAY COUNTY FAIR SPONSORSHIP</p> <p>Mary Ann recapped the TFC/CHD sponsorship of the Clay County Fair. The Fair designated many areas as "Breathe Easy" zones and placed signage on the littering aspect. The signage is permanent. Pete Sutton, fair manager, let Mary Ann know that they received many positive phone calls regarding the zones. Mr. Howard also commented on the great visibility of the signage, it was all very obvious. with the IPC in the next month or so. The faculty voted 50/50 in favor &amp; against having a tobacco free campus policy. For Kick Butts day, the SWAT will help do a litter pick-up at SJR State.</p> <p>Mary Ann gave an update on the sponsorship with the Fair Association. They accepted our ideas and will have Breathe Easy zones and a focus on tobacco-litter. The SWAT will do a BOB pick up one day at the fair. We will</p>	Motion: Howard, 2 <sup>nd</sup> Steinberg

<hr/> <p><b>New Business:</b></p>	<p>have an exhibit booth also.</p> <hr/> <p>1. COMMUNITY INTERVENTION GRANT UPDATE: Heather &amp; Mary Ann briefly discussed the upcoming changes to the Community Intervention grant. The Clay CHD will no longer manage the grant. An outside firm, QuitDoc Research &amp; Education Foundation will be managing the grant. Members discussed the future of the TFC and decided to collaborate with QuitDoc, as TFC is a stand alone partnership with its own bylaws.</p> <p>2. BYLAWS REVIEW &amp; AMENDMENTS: The current bylaws will be amended to reflect the changes regarding the “staff” provided by CCHD and the upcoming collaboration with QuitDoc.</p> <p>3. EXECUTIVE BOARD NOMINATIONS &amp; ELECTIONS: Currently all e-board positions are vacant. TFC members discussed the nomination &amp; election of a temporary e-board that would function as leadership for TFC through the CCHD/QuitDoc transition. The temporary term would be effective immediately and run through the standard nomination and election process to take place in September 2012.</p> <p>4. TOBACCO RETAIL ADVERTISING TRAINING: Heather will be conducting an education session on the Retail Tobacco policy issue on May 19, 2012 at the SWAT/TFC leadership skills training. All members and partners are invited to attend, free of charge. Details available by contacting Heather.</p> <p>5. TOBACCO-FREE BUSINESS INITIATIVE: SWAT youth have taken the lead on assisting staff on developing a Tobacco-Free Business designation for Clay County businesses. The goal is to create “tobacco-free” business guide, similar to the old “Smoke-free Dining” guides. All information is available on the website. Members are encouraged to make the information available to local businesses they regularly patronize.</p> <hr/> <p><b>Upcoming Activities</b></p> <p>5/19: SWAT/TFC Leadership Training 6/19: SWAT Daytona Event</p>	<hr/> <p>Staff will send the proposed amendments to the bylaws to the membership and a survey monkey link to adopt the changes.</p> <p>Staff will tabulate the nominations and send out a voting link through survey monkey. Temporary e-board members will be notified of their position by May 21<sup>st</sup>.</p>
<p><b>Open Discussion</b></p>	<ol style="list-style-type: none"> <li>1. Brittnee gave an update on the SJR State project. Little progress has been made, but she is now a QSN facilitator and can conduct cessation classes at the SJR State campuses.</li> <li>2. Nicole is the new Academic Coordinator with Northeast Florida AHEC! She looks forward to continuing to serve on TFC and is adjusting to her new position.</li> </ol>	

	3. Sandy asked Steve if the Town Council would be open to supporting tobacco-free initiatives brought by TFC, Steve agreed that he would help facilitate that process.	
<b>Adjournment</b>	Meeting was adjourned at 4:30 PM	