

Tobacco Free Clay
 Partnership Meeting: Fleming Island Library
 Date: March 5, 2012

Members Present: Nicole Dantes (AHEC), Stephanie Geoghagan (CAC), Brittnee Robinson (SJRSt), David Boyett, Mary Ann Steinberg, Heather Sciartelli

TOPIC	DISCUSSION	ACTION
Welcome	Heather Sciartelli called the meeting to order at 3:40 pm. In the absence of a partnership chairperson.	
Old Business:	<p>Approval of Meeting Minutes: Nov 30, 2011</p> <p>Heather gave an overview of what the SWAT chapter has been doing in regards to BOB & the school district policy. March 27th the SWAT will go to the BCC for a CFT resolution, they've picked up 37,000 butts & hopefully the school district board members will bring the policy up for discussion again in April.</p> <p>Brittnee Robinson gave an update on the SJR State project. We will be bringing Ty Patterson back to speak with the IPC in the next month or so. The faculty voted 50/50 in favor & against having a tobacco free campus policy. For Kick Butts day, the SWAT will help do a litter pick-up at SJR State.</p> <p>Mary Ann gave an update on the sponsorship with the Fair Association. They accepted our ideas and will have Breathe Easy zones and a focus on tobacco-litter. The SWAT will do a BOB pick up one day at the fair. We will have an exhibit booth also.</p>	Motion: Steinberg, 2 nd Geoghagan
New Business:	<p>Employer Cessation: A new policy area finally underway. Must identify area businesses for possible cessation assistance. Will be focusing on school district, county gov, a city or town gov to start with. A strategy plan needs to be developed. Staff will start the strategy plan then share with TFC for other input. The SWAT suggested that we approach the Mall anchor stores, as there was a lot of tobacco litter near their employee break areas. Also Panache Day Spa in OP wants to be a Tobacco Free Business. Nicole (AHEC intern) describes her last university project to increase cessation access in Clay County. She identified the biggest barriers were time, culture and transportation.</p> <p>Heather introduced a new initiative with tobacco advertising in the retail environment. It is a great opportunity to work with CAC, as they do environmental strategies for alcohol in the retail stores. On March 22nd, Heather will be conducting an overview training of the trends in retail tobacco advertising policies for interested members.</p> <p>Last discussion item was meeting logistics. Suggestion to have CAC be the "agency represented" meeting, then an after hours meeting. Also, online/virtual options need to</p>	

<p>Upcoming Activities</p>	<p>be implemented for the next fiscal year. We will find out about the RFA awards on or around the 13th.</p> <hr/> <p>Spring Break: March 16-23rd Kick Butts Day: March 21st – clean up at SJR St, then Carmike Cinemas, then Skate Station with Duval County SWAT. March 22: Retail Advertising & Tobacco Lunch & learn March 26: SWAT Chapter Meeting 6-8 THCC March 27: BCC CFT Resolution, 2 PM at County Admin Bldg March 29- April 7: Fair & Tobacco Free Florida Week</p>	
<p>Announcement</p>	<p>Next meeting- agenda wrong. May 9th.</p>	
<p>Adjournment</p>	<p>Meeting was adjourned at 4:35 PM</p>	